



The Corporation of the Township of Seguin

Business Committee Agenda

Thursday, March 5th, 2026 @ 9:30 am

Township of Seguin Municipal Office and by Electronic Participation

1. Call to Order and Approval of the Agenda. ®
2. Declaration of Possible Pecuniary Interest.
3. Adoption of Minutes of the Regular Meeting of the Committee held February 5th, 2026 (see attached). ®
4. Business Directory & Survey (Laurie McDonald).
5. Mayor's Lunch & Golf (Laurie McDonald).
6. 2026 Workplan (Review).
7. Parry Sound Area Chamber of Commerce (PSACC) (Chris Ivanov).
8. Opportunities (Andrew Ryeland).
9. Meeting Date.
10. Other Business.
11. Adjournment. ®



The Corporation of the Township of
Seguin Business Committee

Minutes of Thursday, February 5th, 2026

A meeting of the Township of Seguin Business Committee was held February 5th, 2026 at the Township of Seguin Council Chambers and by Electronic Participation.

The following Members were present:

- Andrew Ryeland, Chair (Council Chambers)
- Les Hess (videoconference)
- Laurie McDonald (videoconference)
- Darrin O'Brien (Council Chambers)
- Mayor Ann MacDiarmid

Staff Present:

- Valerie Iancovich
- Donna McLeod

Regrets were received from:

- Michelle Berry
- Chris Ivanov
- Ted Collins

Resolution No. 2026-004

Moved by: Les Hess

Seconded by: Laurie McDonald

"THAT we do now convene this Regular Meeting of the Township of Seguin Business Committee at 9:37 am.".

CARRIED

Approval of Agenda.

After the meeting was called to order , the Chair requested approval of the Agenda. The Agenda was approved as circulated.

Disclosure of Pecuniary Interest.

The Chair requested the disclosure of any possible pecuniary interests. None were declared.

Resolution No. 2026-005

Moved by: Laurie McDonald

Seconded by: Les Hess

“THAT the Township of Seguin Business Committee does hereby approve the Minutes of the Committee Meeting of January 8th, 2026, as circulated.”.

CARRIED

Business Directory & Survey.

Laurie McDonald reported that she does not have an update at this time.

Valerie lancovich would like the directory to be used as an email database short term and wait for survey results for directory in long term. Valerie lancovich sent the survey to members for discussion.

Action Items:

- Laurie McDonald will send the last list from the Golf Tournament to members.
- Valerie will send the current list that is in constant contact to members for updates and members can cross reference the two lists.
- Valerie lancovich will send the survey out and post on website and social media.

Staff Involvement.

Valerie lancovich shared the form with the members.

Action Item:

- Valerie lancovich will send the link to all members.

Mayor's Lunch & Golf.

The date of this event has been scheduled for Thursday, October 1st, 2026.

More decisions will be made after the surveys are completed.

Action Item:

- Laurie McDonald will contact Seguin Valley and Rocky Crest and bring the information back to the next meeting.

2026 Workplan.

This item was discussed with adding October 1st, 2026 as the date for the Mayor's Lunch.

Action Item:

- The Seguin Business Committee meeting scheduled for October 1st, 2026 will need to be moved to another date.

Parry Sound Area Chamber of Commerce (PSACC).

This item was deferred to the next meeting.

New Member.

The Committee has decided to stay status quo currently.

Pool Fundraiser.

This fundraiser is called Sneak Peek Hard Hat Fundraiser for the Tamarack North Center Saturday May 23rd, 2026.

Other Business.

Andrew Ryeland and Laurie McDonald discussed the opportunity of the Seguin Business Committee looking at mentoring a person within a business.

Action Item:

- Andrew Ryeland will reach out to Dustin Turner from ONHFC to see if this is something the Committee can take on.
- Add this item to the next meeting.

Resolution No. 2026-006

Moved by: Darrin O'Brien

Seconded by: Les Hess

"THAT the Township of Seguin Business Committee does hereby adjourn at 10:38 am to meet again on March 5th, 2026 at 9:30 am or at the call of the Chair."

CARRIED

*Andrew Ryeland,
Chair*

*Donna McLeod,
Clerk's Department*

2026 Business Association Workplan DRAFT

Project	January - March	April - June	July - September	October-December
Business Directory	Vetting all input	Liaise with new website	Test operational efficiency	COMPLETE
Mayor's Lunch	October 1st, 2026 LOCATION	Speaker confirmed	Invitations out	COMPLETE & DEBRIEF
Industry Specific survey	Design survey	Which industries	Online survey out	RESULTS REPORTED
Housing Advocacy (Darrin)	Terms of Reference Developed	Subcommittee created	Key targets	Ongoing reporting
Develop 2026 workplan		Bring ideas to Association	Finalize workplan & budget, submit to Council	APPROVAL in 2026 budget
Take Time to smell the roses				Everyone
Highlight Businesses on a regular basis				
Heritage Rewards				
Welcome Package				
Provide Township Staff who make decisions possible avenues to take off the list				
Tariffs Roundtable Discussion		April 3 rd , 2025 @ Canadore College 6pm		Ongoing
Budget			Discussion by September every year	Ongoing